

ADI (rank)

1984 households (000)

ABC CBS NBC

Buffalo, N.Y. (33)	107	88	78
Burlington-Plattsburgh, Vt. (93)	15	40	31
Casper-Riverton, Wyo. (180)	16	6	3
Cedar Rapids-Waterloo, Iowa (76)	51	42	39
Charleston, S.C. (111)	34	36	33
Charleston-Huntington, W.Va. (43)	75	68	105
Charlotte, N.C. (32)	106	99	46
Chattanooga (79)	52	36	45
Cheyenne, Wyo. (189)	—	14	—
Chicago (3)	472	348	413
Chico-Redding, Calif. (138)	30	18	—
Cincinnati (28)	112	98	101
Clarksburg-Weston, W.Va. (162)	—	21	18
Cleveland (11)	264	203	220
Colorado Springs-Pueblo (105)	45	28	26
Columbia, S.C. (90)	33	26	68
Columbia-Jefferson City, Mo. (141)	26	25	18
Columbus, Ga. (113)	43	41	16
Columbus, Ohio (35)	114	112	94
Columbus-Tupelo, Miss. (136) *	9	21	48
Corpus Christi, Tex. (125)	32	23	23
Dallas-Fort Worth (9)	230	193	163
Davenport, Iowa-Rock Island-Moline, Ill. (75)	49	43	53
Dayton, Ohio (49)	75	85	63
Denver (19)	136	104	136
Des Moines (67)	44	52	52
Detroit (7)	314	220	290
Dothan, Ala. (160)	9	34	—
Duluth, Minn.-Superior, Wis. (114)	31	28	23
El Centro, Calif.-Yuma, Calif. (177)	5	—	5
El Paso, Tex. (103)	32	27	35
Elmira, N.Y. (165)	12	—	12
Erie, Pa. (146)	24	18	33
Eugene, Ore. (126)	36	29	12
Eureka, Calif. (181)	9	7	—
Evansville, Ind. (88)	53	35	33
Fargo, N.D. (101) *	30	27	27
Flint-Saginaw-Bay City, Mich. (56)	91	39	79
Florence, S.C. (149)	25	50	—
Fort Myers-Naples, Fla. (112)	22	32	23
Fort Smith, Ark. (148)	18	26	14
Fort Wayne, Ind. (95)	44	31	35
Fresno, Calif. (65)	53	46	43
Gainesville, Fla. (170)	18	—	—
Glendive, Mont. (209)	—	1	—
Grand Junction, Colo. (185)	6	13	—
Grand Rapids-Kalamazoo, Mich. (38)	95	65	74
Great Falls, Mont. (176)	12	11	—
Green Bay, Wis. (69) *	58	46	54
Greensboro-Winston Salem-High Point, N.C. (50)	76	81	69
Greenville-New Bern, N.C. (98)	36	48	53
Greenville-Asheville-Spartanburg, S.C. (36)	72	84	97
Greenwood-Greenville, Miss. (174)	23	9	—
Harrisburg-Lancaster-Lebanon-York, Pa. (46)	57	65	90
Harrisonburg, Va. (196)	17	—	—
Hartford-New Haven, Conn. (22)	123	144	65
Helena, Mont. (205)	—	—	4
Houston (10)	196	150	160
Huntsville-Decatur-Florence, Ala. (92)	42	41	37
Idaho Falls-Pocatello (157)	10	14	15
Indianapolis (24)	127	104	106
Jackson, Miss. (84)	30	43	54
Jackson, Tenn. (183)	27	—	—
Jacksonville, Fla. (64)	49	69	38
Johnstown-Altoona, Pa. (80)	0	48	76
Jonesboro, Ark. (173)	32	—	—
Joplin, Mo.-Pittsburg, Kan. (118)	28	31	21
Kansas City, Mo. (27)	111	98	101
Knoxville, Tenn. (58)	72	71	44
La Crosse-Eau Claire, Wis. (129)	16	30	34
Lafayette, Ind. (191)	—	9	—
Lafayette, La. (109)	44	50	—
Lake Charles, La. (168)	—	—	34
Lansing, Mich. (98)	—	51	37
Laredo, Tex. (198)	—	3	5
Las Vegas (102)	31	27	28

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Laurel-Hattiesburg, Miss. (164)	—	—	29
Lexington, Ky. (77)	48	49	38
Lima, Ohio (193)	—	—	11
Lincoln-Hastings-Kearney, Neb. (89)	27	39	12
Little Rock, Ark. (53)	74	64	68
Los Angeles (2)	619	443	538
Louisville, Ky. (44)	61	77	76
Lubbock, Tex. (131)	20	21	17
Macon, Ga. (140)	17	32	15
Madison, Wis. (106)	29	38	30
Mankato, Minn. (197)	—	10	—
Marquette, Mich. (184)	—	18	—
McAllen-Brownsville, Tex. (120)	35	24	19
Medford, Ore. * (152)	10	15	25
Memphis (38)	72	95	90
Meridian, Miss. (171)	23	8	4
Miami (13)	190	156	165
Milwaukee (29)	120	91	104
Minneapolis-St. Paul (14)	159	136	111
Minot-Bismarck-Dickinson, N.D. (142)	—	20	26
Missoula-Butte, Mont. (153)	27	—	21
Mobile, Ala.-Pensacola, Fla. (61)	56	66	56
Monroe, La.-El Dorado, Ark. (114)	9	51	20
Montgomery, Ala. (119)	20	21	57
Nashville, Tenn. (31)	81	110	107
New Orleans (34)	91	96	94
New York (1)	988	723	908
Norfolk-Portsmouth, Va. (47)	75	69	74
North Platte, Neb. (207)	—	—	7
Odessa-Midland, Tex. (144)	24	21	18
Oklahoma City (40)	73	68	72
Omaha (71)	61	52	45
Orlando-Daytona Beach, Fla. (30)	115	89	101
Ottumwa, Iowa-Kirksville, Mo. (204)	18	—	—
Paducah, Ky.-Cape Girardeau, Mo. (72)	34	60	52
Palm Springs, Calif. (186)	8	—	5
Panama City, Fla. (175)	18	—	20
Parkersburg, W.Va. (194)	—	—	7
Peoria, Ill. (100)	39	32	34
Philadelphia (4)	493	330	360
Phoenix-Flagstaff (25)	101	103	98
Pittsburgh (12)	268	198	143
Portland, Ore. (23)	124	96	98
Portland-Poland Spring, Me. (78)	55	39	38
Presque Isle, Me. (200)	—	7	—
Providence, R.I.-New Bedford, Mass. (41)	97	67	98
Quincy, Ill.-Hannibal, Mo. (152)	—	25	25
Raleigh-Durham, N.C. (37)	107	82	32
Rapid City, S.D. (161)	11	—	23
Reno (124)	27	15	18
Richmond, Va. (57)	66	66	58
Roanoke-Lynchburg, Va. (68)	44	60	52
Rochester, Minn.-Mason City, Iowa (139)	21	18	22
Rochester, N.Y. (70)	54	47	44
Rockford, Ill. (109)	33	26	26
Roswell, N.M. (188) *	3	11	—
Sacramento-Stockton, Calif. (20)	141	108	127
St. Joseph, Mo. (190)	15	—	—
St. Louis (18)	156	141	163
Salinas-Monterey-San Jose, Calif. (108)	51	17	22
Salisbury, Md. (166)	12	17	—
Salt Lake City (42)	79	72	73
San Angelo, Tex. (195)	—	9	—
San Antonio, Tex. (45)	91	78	63
San Diego (26)	98	79	69
San Francisco (5)	274	225	242
Santa Barbara-Santa Maria, Calif. (116)	27	17	14
Savannah, Ga. (107)	33	36	23
Seattle-Bellingham-Tacoma (15)	177	117	146
Selma, Ala. (206)	—	2	—
Shreveport, La.-Texarkana, Tex. (55)	79	69	53
Sioux City, Iowa (135)	27	8	24
Sioux Falls-Mitchell, S.D. (95) *	30	47	19
South Bend-Elkhart, Ind. (80)	46	47	51
Spokane, Wash. (74)	58	43	44
Springfield, Mass. (96)	39	—	38